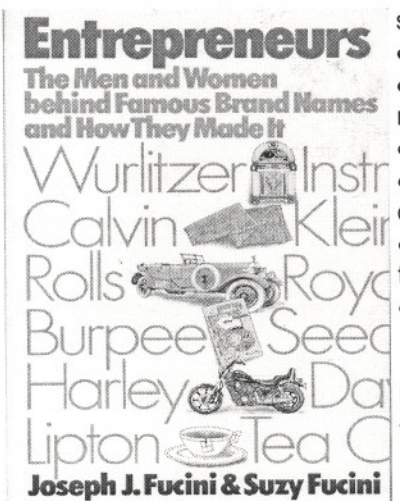
#12 - **Becoming an Expert**

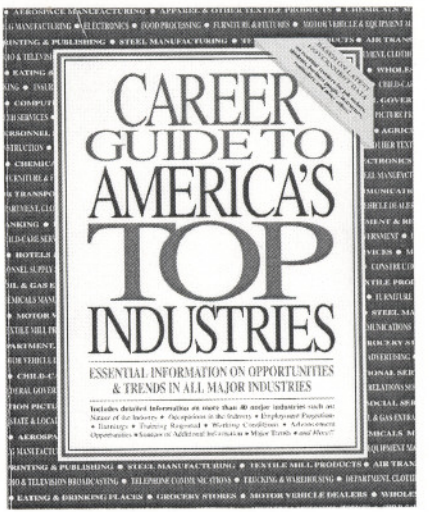
History of Your Company and Industry

RESEARCH THE HISTORY OF YOUR COMPANY and OF THE INDUSTRY

The history of your corporation and industry will help you better understand the past and future of this career field..



- How did the corporation get started?
- When?
- Who were the first entrepreneurs?
- What contributed to its growth?
- What product or services were offered during this growth period?
- How does this company fit into the industry?
- Who was the first company to start in this business?



Using the Internet and printed materials found in our library, research the history of your company. Answer the above questions.